

ESSENTIAL: Advocacy for Community Justice

5:30 - 8 pm November 16, 2011

Reception to Benefit the Sugar Law Center and fight the Democracy Emergency

At this year's reception, we will present the Maurice Sugar Voice for Justice award to the 28 dedicated citizens who brought *Brown et al. vs. Snyder et al.*, the legal challenge to Michigan's unconstitutional "emergency manager" law. **Contributions to the Democracy Emergency campaign at \$250 or more entitle donors to the corresponding partnership for ESSENTIAL: Advocacy.**

LEGACY PARTNER (\$10,000)

- Ten (10) tickets to **ESSENTIAL: Advocacy**;
- Space at the Reception to display a banner or other materials;
- A full-page four-color advertisement in the event program book;
- Your logo on a souvenir item from the event (e.g. tote bag);
- Recognition in the Sugar Law Center's newsletter (circulation of over 1,000) and on the Sugar Law website.
- Opportunity for representative to speak briefly during the reception's program.

LEADING PARTNER (\$5,000)

- Eight (8) tickets to **ESSENTIAL: Advocacy**;
- A full-page two-color advertisement in the event program book;
- Recognition in the Sugar Law Center's newsletter (circulation of over 1,000) and on the Sugar Law website;
- Recognition during the reception's program.

LASTING PARTNER (\$2,500)

- Six (6) tickets to **ESSENTIAL: Advocacy**;
- A full-page advertisement in the event program book; and
- Recognition in the Sugar Law Center's newsletter (circulation of over 1,000).

PARTNER (\$1,000)

- Four tickets to **ESSENTIAL: Advocacy**;
- A three-quarter-page advertisement in the event program book; and
- Recognition in the Sugar Law Center's newsletter (circulation of over 1,000).

ADVOCATE (\$750)

- Two (2) tickets to **ESSENTIAL: Advocacy**;
- A half-page advertisement in the event program book; and
- Recognition in the Sugar Law Center's newsletter (circulation of over 1,000).

DEFENDER (\$500)

- Two (2) tickets to **ESSENTIAL: Advocacy**;
- A quarter-page advertisement in the event program book; and
- Recognition in the Sugar Law Center's newsletter (circulation of over 1,000).

SUSTAINER (\$250 OR \$25 PER MONTH FOR A YEAR)

- Two (2) tickets to **ESSENTIAL: Advocacy** ;
- Recognition in the event program book; and
- Recognition in the Sugar Law Center's newsletter (circulation of over 1,000).

Use form on reverse to commit as a partner, buy ad space in the program book, or reserve tickets at \$50 per person in advance. To learn more, call Sugar Law Center at 313-993-4505 or visit www.sugarlaw.org.

Please donate tickets you will not use for those in our community who cannot afford to purchase tickets. Individual tickets will be available at \$50 per person in advance, \$60 at the door. Gifts to the Sugar Law Center are tax-deductible as allowable by law. The Sugar Law Center is tax exempt under Section 501(c)(3) of the Internal Revenue Code.

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Company/Organization Name _____
 Contact Name _____ Phone _____ Email _____
 Billing Address _____

ADVERTISEMENT SIZES AND PRICES

- | | |
|--|---|
| <input type="checkbox"/> Full page (7½" wide x 10" tall)..... \$500 | <input type="checkbox"/> Three-quarter page (7½" wide x 7½" tall).....\$420 |
| <input type="checkbox"/> Half page (7½" wide x 4 7/8" tall) \$300 | <input type="checkbox"/> Quarter page (3 5/8" wide x 4 7/8" tall)\$180 |
| <input type="checkbox"/> Business card size (3 5/8" wide x 2 3/8" tall)\$100 | |
| <input type="checkbox"/> Back cover placement premium add'l \$500 | <i>To send a camera-ready ad, call Barbara at 313-891-2514 for technical specs for electronic files. If you prefer that we design your ad, send text and/or images to devmtassist@sugarlaw.org.</i> |
| <input type="checkbox"/> Two-color premium add'l \$500 | |
| <input type="checkbox"/> Four-color (full color) premium add'l \$1000 | |

PAYMENT

Partnership level selected on reverse _____
 Ad space selected above (if not included in partnership) _____
 Placement premium _____
 Color premium _____
 Individual tickets to reception _____ at \$50 each in advance _____
TOTAL _____

- I am submitting this form by mail to Sugar Law Center at 4605 Cass Avenue, Detroit MI 48201. I enclose a check payable to Sugar Law Center for the total indicated above.
- I am submitting this form by mail to Sugar Law Center at 4605 Cass Avenue, Detroit MI 48201 **OR** I am submitting it by fax to 313-887-8470, and I wish to pay by credit card. Charge the total indicated above to my MasterCard or Visa.

Name on card _____
 Card no. _____ Exp. date ____/____

DEADLINE TO INCLUDE CONTENT IN PROGRAM BOOK: OCTOBER 24, 2011.

For more information call 313-993-4505 or visit www.sugarlaw.org.